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| xav_vector.jpg |  | **Xavier Leo Gale-Sides**Interactive Media Developer and Consultant194a Bath Road, Atworth, Melksham, Wiltshire, SN12 8HFEmail: xavier@gale-sides.net |

A designer and consultant specialising in vector design, corporate branding and innovative interactive solutions. Hard working independently, an effective team member and confident team leader, overseeing international online healthcare and e-learning projects.

**Key Skills**

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| **Multimedia and graphic design*** Flash - Expert AS2 with AS3 knowledge
* Photoshop
* Illustrator (and experience with InDesign)
* After Effects and Premiere Pro
* Experience with Adobe Edge prototype
* 3D Paper Model design using Flash and Illustrator
 | **Web design*** Dreamweaver
* HTML
* CSS
* Sprite Implementation
* XML Data Structures
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| **Actionscript*** Conventional animation and interaction
* External text and images pulled from a translation database
* Full video controls including Cuepoints and audio control
* External variables using FlashVars
* .net integration and postback
* Sophisticated game controls, including full platform game movement.
 | **Project*** Translation of scripts into full interactive treatments
* Creating product maps and workflows including data structures
* Breakdown and assignment of tasks
* Team management and progress reporting
* International collaboration
* File management and version control
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**Employment**

**Graphic Lead
*CCBT Limited September 2009 – Present***Led on the breakdown of behavioural therapy treatment scripts into full online multimedia solutions. This included descriptions and storyboards for all video, audio, images, interactive activities and PDF hand-outs that were incorporated. Created flowcharts to map out all required workflow and dataflow for the online treatments. Constantly updated all company practices to keep improving the user experience and to maximise the effectiveness of the treatments.

* All treatments produced were based on my own initial prototyping and experimentation with new ways to deliver treatments to users
* Effectively managed a team of up to eight people, delivering project milestones to deadlines
* Helped deliver nine complete treatments for customers in the UK, USA, Netherlands, Denmark and Australia
* The interactive treatment “SHADE” was demonstrated to US military representatives at the Pentagon

**Flash and Multimedia Developer
*CCBT Limited September 2008 –September 2009***Responsible for redesigning company websites, banners, leaflets and exhibition stands.

* Redesigned the entire company brand including the company logo and new logos and identities for each product.
* Selected to redesign the flagship product in Flash before creating a complete redesign of the product as a full interactive-multimedia solution.
* Helped secure new contracts and funding.

**Lecturer
*Burton College & Staffordshire University August 2007 – July 2008***Taught Graphics and Interactive Media to first and second year National Diploma students at Burton College. This included planning and delivery of lessons, lectures, demonstrations and also supervising student project work.
Taught a Web Design module to Music Technology BSc students as part of the college’s partnership with the Staffordshire University.

* Received excellent feedback from Ofsted Inspection
* Achieved a high pass rate for taught students
* Helped organise an end of year exhibition for National Diploma students to show off their artwork.

**Learning Environment Content Developer
*Burton College September 2003 – September 2004***Managed the content for the College’s Learning Environment. This included creating new interactive educational resources to aid students, and working with teachers to create specific materials to cater best for their students’ needs.

* Reproduced several full biology modules as interactive resources, including interactive tasks and animated diagrams and equations.
* Produced a set of shorthand materials and exercises which were submitted by the college to the National Learning Network and supplied to many other colleges throughout the United Kingdom.

**Education**

2007 Bournemouth University

 MA Interactive Media Pass with Merit

2005 Staffordshire University

 Computing Science 2.2

2000 St. Laurence School, Bradford-on-Avon

A Level Art A

 Biology C

 Mathematics C

 Philosophy D

 Physics D

1998 GCSE 9 Grade A to C. This includes Mathematics and English Language.

**References**

Available on request.